

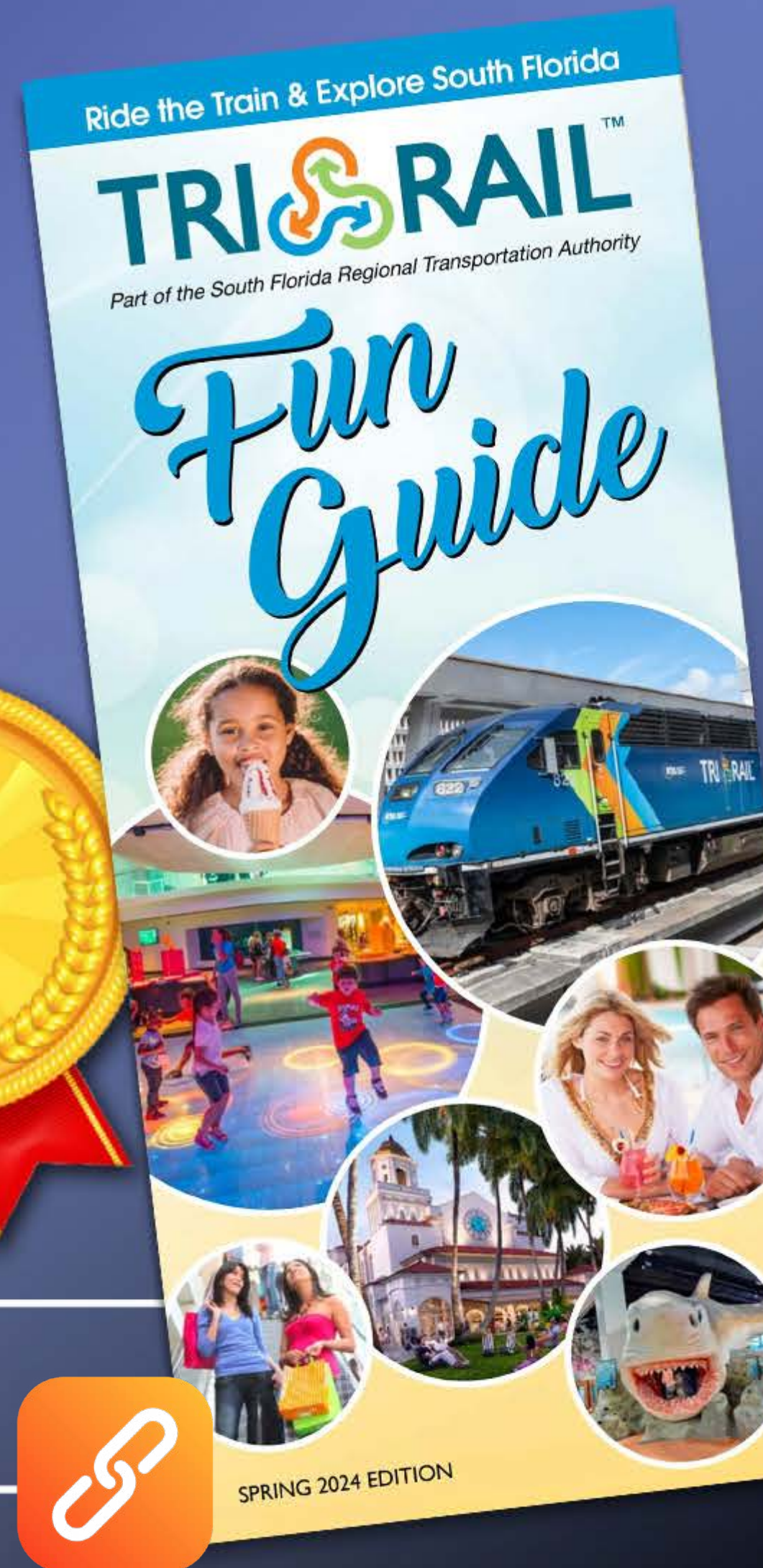
# TRI-RAIL'S "FUN GUIDE" WINS FIRST-PLACE AWARD

One of the first projects I worked on at GPR was the Tri-Rail "Fun Guide". This booklet was created to promote all the fun things for families to do in South Florida within close distance to the train stations and convenient connections.

The Fun Guide is a 48-page booklet distributed at family-friendly Tri-Rail events, as well as on their trains and as a convenient, downloadable, mobile flipbook version. The "Explore South Florida" campaign included a full-page advertisement, the campaign landing page and a 15 second social media video, which I designed as well.

Tri-Rail's Fun Guide was awarded first-place in the 2018 Florida Public Transportation Awards (FPTA) and I was very proud to have been an integral part of the team on the campaign for this client.

CLICK THE BUTTON TO WATCH A VIDEO



*Ride the train and explore South Florida*

**Ride all day on weekends for only \$5. Kids under 5 ride free.**



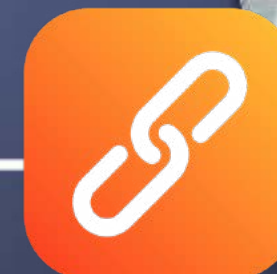
Get on board Tri-Rail for a day of fun at local attractions and events. Enjoy low fares, 18 convenient stations and easy connections from Miami to Fort Lauderdale to Palm Beach.

**TRI-RAIL™**

tri-rail.com • 1-800-TRI-RAIL



Download your FREE Fun Guide today!



SPRING 2024 EDITION

PROJECT: FUN GUIDE BOOKLET AND CAMPAIGN  
CLIENT: GPR/TRI-RAIL