

# THE SOUTH FLORIDA SYMPHONY ORCHESTRA

For several years, I have been charged with the graphics for the South Florida Symphony Orchestra. Music is a passion of mine, so I loved creating the colorful graphics.

I managed the photo shoots we had with the musicians, the photographers, and stylists. In addition, I edited and silhouetted all the images of the musicians for the ads. Each was shot individually, and then the images were combined.

Not only did I design their social media, their ads, graphics for their website, calendar posts, eblasts, but I also designed many special projects for the organization, including their Symphony Sojourns cruise information and promotional materials, but also their 100Violin Initiative, which helps children in local schools learn music. In addition, each year, I designed their annual Gala graphics. Working closely with the Symphony's marketing director, we designed close to 100 design pieces each season.

PROJECT: SOCIAL MEDIA & PRINT BROCHURE SAMPLES  
CLIENT: SOUTH FLORIDA SYMPHONY ORCHESTRA

