

# PRIDE & POWER GROUP'S NEW LOOK!

When I was asked to design the new look for Pride & Power Group at Coldwell Banker Realty, they requested a bright and sunny feel. Their monthly ads were featured in OutClique and showcased their current listings.

In order to facilitate more visits to their website and views on their listings, I created a QR code campaign that would drive their ad viewers to scan the code to view more images, a video, and to schedule a showing.

This helped the duo to enhance the traffic to their site, not only for the listings shown in ads, but their other listings too. Their campaign included new business cards with a QR code and short videos for digital marketing.

PROJECT: PRINT ADS & BUSINESS CARDS  
 CLIENT: PRIDE & POWER GROUP



### Choice Miami Beach Location & Property

Luxury 4-bedroom home on a corner lot in the lush Palm View neighborhood just 3 blocks from Lincoln Road. Recently updated 3,281 sq. ft. home on 7,500 sq. ft. lot with opulent finishes & river rock pool. Offered at \$3,950,000



SCAN THIS CODE



SCHEDULE A SHOWING TODAY!  
 Scan this QR Code to view more pictures and the high-end amenities that come with this luxury home, as well as our other active listings at [RichardBSchultz.com](http://RichardBSchultz.com)

Seller is offering compensation to Buyer's agents with a Representation Agreement.

*Customer Focused • Success Driven*

### PRIDE & POWER GROUP

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COLDWELL BANKER



### Redone 2 Bedroom/2 Bath Condo In Desirable Imperial Point. \$295,000

Welcome home to this 2 bedroom/2 bath condo in desired Imperial Point. Completely renovated, painted, with beautiful pool, just redone. The home has a modern kitchen, closet systems in both bedrooms, modern new light fixtures in the bathrooms along with new vanities. Full size washer/dryer in the unit and extra storage locker. Your assigned parking is near the door and plenty of guest parking. Passed the 40 year and new roof. Easy to Publix, CVS, and fine dining or to Federal Highway, south to Fort Lauderdale and north to Pompano Beach.



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COLDWELL BANKER REALTY

