

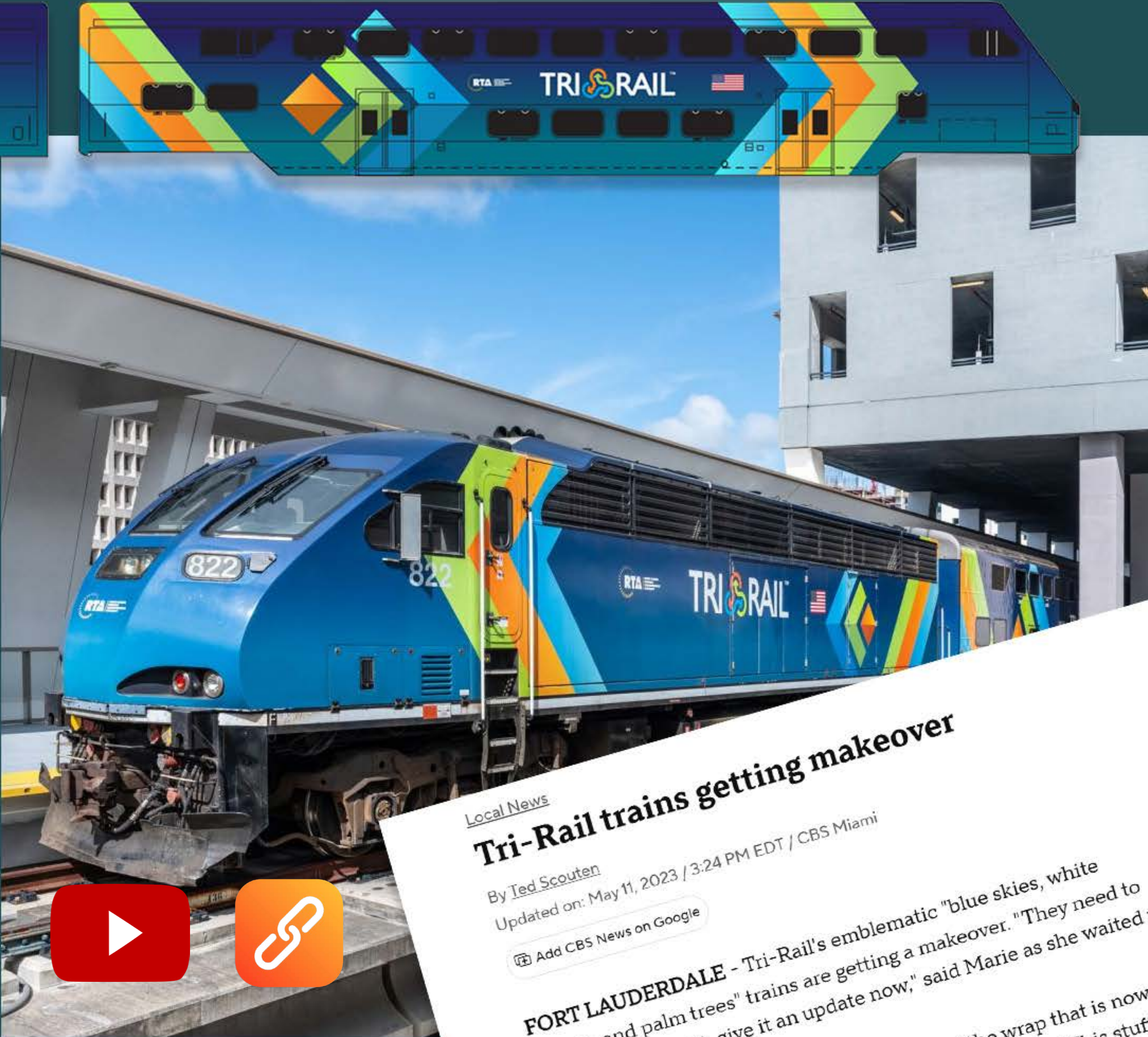


# TRI-RAIL TRAINS GET A NEW MAKEOVER

My prior experience as wrap designer came in handy as a contractor with Goodman Public Relations when I was tasked to redesign the look of the train fleet for Tri-Rail.

Their old trains were wrapped in light blue sky with palm trees and over the years, wear and tear and dirt on the trains had caused them to look worn out. I designed 12 different designs for the SFRTA Board to vote on, and they chose the design I created to hide the dirt with a darker base color and high-visibility arrows and stripes.

The new train look got coverage throughout the South Florida region in the local media and news reports. It gives me a sense of pride whenever I stop at the tracks and see my design work pass by.



PROJECT: TRAIN WRAP DESIGN  
CLIENT: TRI-RAIL / SFRTA

