

GENTLE DENTAL RE-BRANDS AND BECOMES SAGE DENTAL

As a contractor through AVID Marketing, I was responsible for designing the re-branding campaign for Sage Dental. Over a six-month period, I was able to completely prepare their next year's worth of advertising, replaced logos in all their forms in English, Spanish and Creole, and basically redid all of their corporate branded promotions with their new Sage Dental logo and updated look.

With so many different locations in Florida, Sage Dental's direct mail postcard campaigns, their advertisements in many area Valpak mailers, the ads for their coupon clipping magazines, and even their magnets had to be updated. This was a detail-oriented project that I helped accomplish within the desired time-frame.

I was excited to design their new corporate van's vehicle wrap, as well as their trade-show displays and a "Toothy" character for their social media holiday and blog promotions.



YOU'RE NEVER FULLY DRESSED WITHOUT A SMILE!

SERVING THE TREASURE COAST WITH 3 OFFICES

Jensen Beach Stuart Port St. Lucie

Why Sage Dental?

- All General, Specialty and Cosmetic Dentistry in One Place
- 29 Convenient Locations in South Florida and the Treasure Coast
- Comfortable, State-of-the-Art Facilities

Sage Dental Welcomes Pediatric Dentist Dr. Rose Gedeon To Our Port St. Lucie Practice

Most Dental Insurance Accepted

ADULT NEW PATIENT PACKAGE • Comprehensive Exam (0115) • Full Series 18 X-Rays (0215) • First Teeth Cleaning (0315 or Debridement 0435) • Oral Hygiene Instruction (0135) • Oral Cancer Screening (0125) ONLY \$69* A SAVINGS OF OVER \$300 New Patients Only	KIDS NEW PATIENT PACKAGE (14 & Under) • Comprehensive Exam (0115) • Bitewing 4 X-Rays (0215) • First Teeth Cleaning (0315 or Debridement 0435) • Oral Hygiene Instruction (0135) • Fluoride Treatment (0125) ONLY \$49* A SAVINGS OF OVER \$300 New Patients Only
NO DENTAL INSURANCE? NO PROBLEM! SAGE DENTAL VIP DISCOUNT PROGRAM For a low annual enrollment fee, you will save up to 65% OFF our normal low fees on all General, Specialty and Cosmetic Dentistry in all of our 29 South Florida Offices.	Implant & Crown Package • Surgical Placement of Dental Implants by a Specialist (0115) • Implant Abutment Prefabricated (0105) • Porcelain Fused to Metal Crown (0105) ONLY \$1999* Per Unit Complete

SAGE DENTAL
All Dentistry... One Place!

MySageDental.com

877-57-DR GENTLE
TOLL FREE (877-573-7436)

With 29 Convenient Locations Including:
 Sage Dental of Stuart • 4203 SE Federal Hwy., Stuart, FL 34997
 Sage Dental of Jensen Beach • 2835 NW Federal Hwy., Stuart, FL 34994
 Sage Dental of Port St. Lucie • 1722 SW St. Lucie W Blvd., Port St. Lucie, FL 34986

*NOT MENTIONED SPECIAL PRIOR TO SERVICE. DISCOUNTS ARE NOT COMBINABLE WITH VIP DISCOUNT PROGRAM, INSURANCE OR OTHER OFFERS OR PROGRAMS. THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT HAS A RIGHT TO REFUSE TO PAY, CANCEL PAYMENT OR BE REIMBURSED FOR ANY OTHER SERVICE, EXAMINATION OR TREATMENT WHICH IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THIS FREE, DISCOUNTED FEE OR REDUCED FEE SERVICE. EXAMINATION OR TREATMENT MINIMUM FEES ONLY. DR. NEAL DEGLER ON 6483

PROJECT: CORPORATE RE-BRANDING CAMPAIGN
 CLIENT: SAGE DENTAL

SAGE DENTAL
ALL GENERAL AND COSMETIC DENTISTRY

- ✓ Brand-New, State-of-the-Art Facilities
- ✓ Latest Dental Techniques & Materials Used
- ✓ Most Dental Insurance Accepted

Save Up To 65% With Our Exclusive Discount Program

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