

THE EVOLV & GUMBALL 3000: GLOBAL RALLY LIVERY PRODUCTION

I joined The EVOLV team specifically to help take on the massive Gumball 3000 project after the previous Creative Supervisor was unable to manage the scope of the job. With just two months to prepare, I took over production of liveries for 120+ vehicles, including exotic cars, support vehicles, vans, and trucks, for the rally from the Seminole Hard Rock Hotel & Casino in Hollywood, Florida, to Mexico City for the FIFA World Cup. The Gumball 3000 is internationally known for its 3,000-mile rallies featuring extraordinary vehicles and celebrity participants, making this an extremely high-profile project with no room for error. The project required long hours, weekends, meticulous production, and constant coordination.

On launch day, Gumball staff told us the team they hired the previous year had been unable to complete the full fleet and required a second team to finish the job. This year, with my support and project management we delivered on time!

PROJECT: LIVERY PRODUCTION & DESIGN
CLIENT: THE EVOLV / GUMBALL 3000



MIA TO MEX